

Privacy Statement

Visitors to our website

When someone visits the APD Ltd website we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the our website. We collect this information in a way which does not identify anyone. We do not make any attempt to find out the identities of those visiting our website.

Our use of cookies

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

One of the cookies we use is essential for parts of the site to operate and has already been set. You may delete and block all cookies from this site, but parts of the site may not work.

To find out more about cookies, including how to control and delete them, visit www.aboutcookies.org [1]

Cookies in use on this website

Cookie	Name	Purpose
Essential site cookies	SESS_SessionId has_js	These cookies are essential for this site to function and are set upon your arrival to the site. These cookies are deleted when you close your browser.
Google Analytics	_utma _utmb _utmc _utmz	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

More about Google Analytics and their cookies

We use Google Analytics to help analyse use of our website. This analytical tool uses 'cookies', which are text files placed on your computer, to collect standard internet log information and visitor behaviour information in an anonymous form. The information generated by the cookie about your use of the website (including your IP address) is transmitted to Google. This information is then used to evaluate visitors' use of the website and to compile statistical reports on website activity for our website.

We will not (and will not allow any third party) to use the statistical analytics tool to track or to collect any personally identifiable information of visitors to our site. We will not associate any data gathered from this site with any personally identifying information from any source as part of our use of the Google statistical analytics tool. Google will not associate your IP address with any other data held by Google. Neither us nor Google will link, or seek to link, an IP address with the identity of a computer user.

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Personal Information

If we do want to collect personally identifiable information through our website, we will be upfront about this. We will make it clear when we collect personal information and will explain what we intend to do with it.

Source URL: <https://www.apd-ltd.com/privacy-statement>

Links

[1] <http://www.aboutcookies.org>